



# WHY DIVERSITY MATTERS

DIVERSITY INCORPORATES PEOPLE WITH A WIDE RANGE OF DIFFERENCES, INCLUDING RACE, NATIONALITY, RELIGION AND SEX, INTO A TEAM OR PROGRAM, AND ACCEPTS AND VALUES THE DIFFERENCES TO FOSTER AN INCLUSIVE ENVIRONMENT.

## LACROSSE DIVERSITY

**HONORS** THE NATIVE AMERICAN CULTURE THAT STARTED THE SPORT OVER 380 YEARS AGO

**WELCOMES** THE DIFFERENCES THAT EXIST AMONG 750,000 PLAYERS IN THE UNITED STATES

**RECOGNIZES** THE GAME'S INTERNATIONAL GROWTH IN OVER 50 COUNTRIES WORLDWIDE

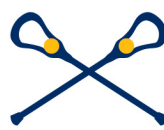
## WHO DOES THIS IMPACT?



OFFICIALS



COACHES



ATHLETES



FANS

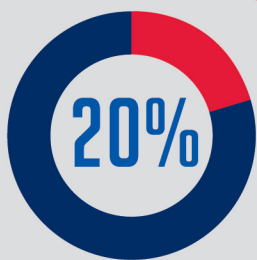


PARENTS



ADMINISTRATORS

## 5 DIVERSITY & INCLUSION FACTS TO KNOW



OF THE U.S. POPULATION WILL BE COMPRISED OF HISPANICS BY 2050



THE U.S. WORKPLACE FEATURES PEOPLE FROM 5 DIFFERENT GENERATIONS

55 MILLION

PEOPLE WITH DISABILITIES WORLDWIDE

7.7 MILLION

ATHLETIC OPPORTUNITIES FOR HIGH SCHOOL BOYS & GIRLS IN THE U.S.



THERE ARE AT LEAST 15 MAJOR RELIGIOUS TRADITIONS IN THE UNITED STATES

## BENEFITS OF INCLUSION

DIFFERENT PERSPECTIVES LEAD TO **BETTER DECISIONS**

**GREATER APPRECIATION** OF PEOPLE FROM ALL WALKS OF LIFE

INCREASED **CREATIVITY** AND **INNOVATION**

ENHANCED **TEAM REPUTATION** AND CULTURE

**OUR SPORT** WILL REFLECT THE CHANGING DIVERSITY OF OUR NATION

## 5 THINGS YOU CAN DO



COMMUNICATE THE IMPORTANCE OF DIVERSITY AND INCLUSION



CREATE PARTNERSHIPS WITH DIVERSE POPULATIONS



ALLOCATE FUNDING FOR OUTREACH AND INCLUSION



SET GOALS TO MEET DIVERSITY OBJECTIVES



EXAMINE YOUR PERSONAL STEREOTYPES

FOR MORE INFORMATION, ACCESS US LACROSSE'S DIVERSITY & INCLUSION BEST PRACTICES ONLINE AT

[USLACROSSE.ORG/INCLUSION](https://uslacrosse.org/inclusion)