



**Location:** Raleigh, NC

**Dates:** May 25<sup>th</sup> & May 26<sup>th</sup>

**Event Link:** [Women's National Tournament | USA Lacrosse](#)

A tradition in women's lacrosse since 1933, the Women's National Tournament is one of the nation's marquee college recruiting events. The event is open to all high-school aged players in grades 9-11.

**2024 Venue:** WRAL Soccer Park (7700 Perry Creek Rd | Raleigh, NC 27616)

## **Partnership Opportunities**

### **Officials' Hospitality: \$2500**

The Women's National Tournament relies on the outstanding team of officials to help make this tournament a great success. As the official's hospitality partner, you will receive exclusive branding in high-traffic areas at the WRAL Soccer Park for games that will be played over the course of the event.

#### **Package Includes:**

- Four (4) field signs with logo placed on the Championship Field. \*
- Two (2) 24 x 36 with logo placed outside and within the official hospitality area. \*
- One (1) PA Read at halftime of each division championship game on Sunday.
- One (1) Full Page Ad in Event Program
- Three (3) email inclusions to local programs, teams, coaches, officials, and volunteers.
- Logo Recognition on event website with hyperlink
- Logo Recognition on Event Map identifying hospitality area.
- Logo inclusion on directional videoboard rotation



## **College Coaches' Hospitality: \$2500**

With the Division I NCAA Championships hosted in Cary, NC, the Women's National Tournament will attract Division I, II and III college coaches. As the college coach hospitality partner, you will receive exclusive branding in a high-traffic area at the WRAL Soccer Park for games that will be played over the course of 1.5 days.

### **Package Includes:**

- Four (4) field signs with logo placed on the Championship Field. \*
- Two (2) 24 x 36 with logo placed outside and within the college coach hospitality area. \*
- One (1) PA Read at halftime of each division championship game on Sunday.
- One (1) Full Page Ad in Event Program
- Three (3) email inclusions to local programs, teams, coaches, officials, and volunteers.
- Logo Recognition on event website with hyperlink
- Logo Recognition on Event Map identifying hospitality area.
- Logo inclusion on directional videoboard rotation

## **Supporting Partners – Food and Beverage: \$500 – 5000**

As a supporting partner, you will receive exclusive branding around WRAL Soccer Park. USA Lacrosse is looking for partners, at all tiers, that would like to have their company's visibility increased. Your branding will be seen by participants and spectators.

*(Note: If you are a food retailer and would like to discuss donating food in lieu of a cash partnership, please reach out to Shannon Minter at [sminter@usalacrosse.com](mailto:sminter@usalacrosse.com))*

## **Snack Partner - \$500**

Package Includes:

- Three (3) 18' x 18' signs with logo placed around the venue.
- One (1) tabletop sign on snack table with logo
- Logo Recognition on event website with hyperlink

## **Officials' Meal Partner (lunch) - \$1000**

Package Includes:

- One (1) field sign with logo placed on the Championship Field. \*
- One (1) 24 x 36 sign with logo placed within the officials' hospitality area. \*
- Logo Recognition on event website with hyperlink
- Logo inclusion on directional videoboard rotation



### **College Coaches' Meal Partner (lunch) - \$1000**

Package Includes:

- One (1) field sign with logo produced by USA Lacrosse placed on the Championship Field
- One (1) 24 x 36 sign with logo placed within the college coaches' hospitality area.
- Logo Recognition on event website with hyperlink
- Logo inclusion on directional videoboard

*(Note: If you are interested in both the Officials' and College Coaches' Meal Partner opportunities, a discount of \$500 will be applied)*

### **Field Partnerships: \$1000**

USA Lacrosse is looking for 12 partners to sponsor the playing fields at the WRAL Soccer Park. As an official field partner, your brand will gain visibility from players, officials, fans, spectators and more!

Package Includes:

- Two (2) fields signs with logo placed on each side of designated field.
- Logo Recognition on Event Map identifying designated field.
- Logo Recognition on event website with hyperlink

### **On-Site Activation**

Have the latest lacrosse apparel, equipment, or accessories? A standard partner activation might be perfect for your company! There will be an exclusive area centrally located amongst the playing fields to activate in either a 10 x 10 or 10 x 20 space.

### **Partner Activations:**

- 10 x 10 space - \$500
- 10 x 20 space - \$750

*Note: Partners activating will be required to bring their own tent(s). Tables and chairs will be provided by USA Lacrosse.*

\*Signage noted packages will be produced by USA Lacrosse