Now’s the time to showcase your brand to the largest lacrosse community in the world! The 2023 USA Lacrosse Convention heads back to Baltimore January 20–22 and **WE WANT YOU THERE!**

Featuring a new layout for maximum exposure and lounges throughout for more networking, the future of lacrosse is ignited at LaxCon – come be a part of it!

Exhibitor Registration will open October 3 – lock in your spot early!

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**EXHIBITOR SCHEDULE**

*The schedule is subject to change*

**Exhibit Set-Up**
Thursday, January 19: 12 p.m. – 5 p.m.
Friday, January 20: 6:30 a.m. – 3 p.m.

**Exhibit Hours**
Friday, January 20*: 4 p.m. – 8 p.m.
Saturday, January 21: 9 a.m. – 5 p.m.
*Includes Welcome Reception in Expo Hall from 6 – 8 p.m. featuring free food and drinks

**Exhibit Breakdown**
Saturday, January 21, 5 p.m. – 11 p.m.

**EACH BOOTH INCLUDES**

» 8’ High Back Drape and 3’ High Side Drape
» Exhibitor ID Sign (7” x 44”)
» One (1) 6’ Table with skirt (24”w x 30”h)
» Two (2) Standard Chairs
» Two (2) tables and Four (4) chairs for booths 20x20 and larger
» One (1) Wastebasket
» Standard Carpeting
» Four (4) Exhibitor Badges per 10x10 Booth Space
» Maximum of 10 badges allowed for booths 10x20 or smaller
» Maximum of 20 badges allowed for booths 20x20 and larger
» Wi-Fi

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**REGISTER AT:** USALACROSSE.COM/LAXCON
# Booth Prices

## Booth Sizes (ft):
- 10x10
- 10x20
- 20x20
- 20x30
- 30x30
- 40x40

## Booth Packages:

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<th>Booth Only</th>
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<th>Booth + $1500</th>
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Lunch Voucher (Sat. Only)
- x4
- x6
- x10

Location Upgrade
- ★
- ★
- ★

LaxCon Gift x4
- ★
- ★
- ★

Lead Capture
- ★
- ★
- ★

General Session Registration
- x2
- x4

Virtual Gift Bag
- ★
- ★

Expo Hall Promo Announcements
- 1 per day
- 2 per day
- 4 per day

Additional Promotions
- ★

1ST ROUND PRICING through Nov. 30

Register at: usalacrosse.com/laxcon