



JANUARY 20-22, 2023

BALTIMORE CONVENTION CENTER

EXHIBITOR OPPORTUNITIES

Now's the time to showcase your brand to the largest lacrosse community in the world! The 2023 USA Lacrosse Convention heads back to Baltimore January 20-22 and **WE WANT YOU THERE!**

Featuring a new layout for maximum exposure and lounges throughout for more networking, the future of lacrosse is ignited at LaxCon - come be a part of it!

Exhibitor Registration will open October 3 - lock in your spot early!

EXHIBITOR SCHEDULE

**The schedule is subject to change*

Exhibit Set-Up

Thursday, January 19: 12 p.m. - 5 p.m.

Friday, January 20: 6:30 a.m. - 3 p.m.

Exhibit Hours

Friday, January 20*: 4 p.m. - 8 p.m.

Saturday, January 21: 9 a.m. - 5 p.m.

**Includes Welcome Reception in Expo Hall from 6 - 8 p.m. featuring free food and drinks*

Exhibit Breakdown

Saturday, January 21, 5 p.m. - 11 p.m.

EACH BOOTH INCLUDES

- » 8' High Back Drapery and 3' High Side Drapery
- » Exhibitor ID Sign (7" x 44")
- » One (1) 6' Table with skirt (24" w x 30" h)
- » Two (2) Standard Chairs
- » Two (2) tables and Four (4) chairs for booths 20x20 and larger
- » One (1) Wastebasket
- » Standard Carpeting
- » Four (4) Exhibitor Badges per 10x10 Booth Space
- » Maximum of 10 badges allowed for booths 10x20 or smaller
- » Maximum of 20 badges allowed for booths 20x20 and larger
- » Wi-Fi

IGNITE
THE FUTURE

REGISTER AT: [USALACROSSE.COM/LAXCON](https://www.usalacrosse.com/laxcon)



BOOTH PRICES

BOOTH SIZES (FT):

10X10

10X20

20X20

20X30

30X30

40X40

BOOTH PACKAGE:

1ST ROUND PRICING
through Nov. 30

	BASIC	BRONZE	SILVER	GOLD
	Booth Only	Booth + \$500	Booth + \$1000	Booth + \$1500
10x10	\$1,550.00	\$2,050.00	\$2,500.00	\$3,050.00
10x20	\$2,550.00	\$3,050.00	\$3,550.00	\$4,050.00
20x20	\$3,750.00	\$4,250.00	\$4,750.00	\$5,250.00
20x30	\$5,000.00	\$5,500.00	\$6,000.00	\$6,500.00
30x30	\$7,500.00	\$8,000.00	\$8,500.00	\$9,000.00
40x40	\$10,000.00	\$10,500.00	\$11,000.00	\$11,500.00
Lunch Voucher (Sat. Only)		x4	x6	x10
Location Upgrade		★	★	★
LaxCon Gift x4		★	★	★
Lead Capture		★	★	★
General Session Registration			x2	x4
Virtual Gift Bag			★	★
Expo Hall Promo Announcements		1 per day	2 per day	4 per day
Additional Promotions				★

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