



Program Leader webinar #4: Building a Culture of Good Sportsmanship

THURS March 20, 2025 @ 5pm Pacific/8pm Eastern via Zoom

Recording of webinar is

here: https://us06web.zoom.us/rec/play/PRGAfJC1fPEiZvZEEJQiWfuf9pns4ZN5fWuFvM_uYB259n9QCqGvN5DRElaNU4Xpx_kh0ZQ5nrOI7Rnk.-zt-lsjIdcQxOUe-

Program Leader panelists

Erin Massena, former Executive Director of **Washington Schoolgirls Lacrosse Assn** (girls youth + HS league covering Washington state.) www.wslax.org

Roger Davis, Executive Director of the **Piedmont Community Lacrosse Assn** (girls + boys youth in Central North Carolina) www.ncpclax.com

Randy Mills, executive board member for the **North Jersey Junior Lacrosse League** (boys youth) also an official and president of the **Garden State Lacrosse Officials Association** (boys youth officials). www.njlacrosse.com

USA Lacrosse Regional Directors

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More resource links on next page....



Additional Resources

Check out the Sportsmanship category in the USAL Program Leader Resource library for many of the documents that we discussed – don't forget that if you and your program have something you use successfully that you'd like to share please consider submitting via the Resource library page.

Educate about the origins of the game:

First lacrosse game/ origin story: [The Great Ball Game by Oren Lyons](#)

This is Lacrosse: [Lax 101 on Vimeo](#)

Native origins video: [Lacrosse: More than a Game, Native Origins and Values on Vimeo](#)

Reinforcing Sportsmanship within your team – ROOTS (Positive Coaching Alliance):

[Reinforcing Sportsmanship With Your Team - A Sample Script - Positive Coaching Alliance](#)

Student created video on Sportsmanship from the Farmingdale School District (NY) -- shared by our friends at the National Interscholastic Lacrosse Coaches Association (NILCA) -- check it out!

[Farmingdale Student PSA around Sportsmanship](#)