

USATM
LACROSSE



NEW NAME. NEW LOGO.
SAME MISSION.

2020 ANNUAL REPORT



> OUR VISION

We envision a future that offers everyone a lifelong opportunity to enjoy the sport of lacrosse.

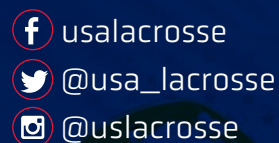
> OUR MISSION

As the governing body of lacrosse in the United States, USA Lacrosse provides national leadership, structure and resources to fuel the sport's growth and enrich the experience of participants.



STAY CONNECTED

Follow us on social media



READ UP

Membership in USA Lacrosse includes our magazine coming directly to your mailbox.



SUPPORT

Your support makes everything USA Lacrosse does for the good of the sport possible. We thank you for your commitment to this great game.

[USALACROSSE.COM/DONATE](https://uslacrosse.com/donate)

WELCOME

2020 was undoubtedly the most challenging year USA Lacrosse has ever faced. The global COVID-19 pandemic altered everything in our lives and our organization faced many hardships in navigating the unprecedented times.

But it wasn't hard to see the resiliency of the lacrosse community and the adaptability of USA Lacrosse to meet the challenge.

Play throughout the country was interrupted, but many leagues and programs found innovative ways to keep their players engaged. USA Lacrosse was an active ally in this effort, launching #LaxAtHome content to help spark ideas and creativity during the most isolating times of the pandemic. With in-person events limited, we adjusted on the fly and significantly expanded our digital offerings, as you can read about in this annual report.

When the more traditional game began to come back, our Sports Science & Safety Committee was at the fore of providing expertise on how to do so as safely as possible.

The pandemic also brought about financial stress and our membership revenue was greatly impacted with large numbers of programs canceling their seasons. We carefully limited our expenses to be in a position to continue to assist the lacrosse community and our supporters answered the challenge as well, leading to a record-breaking year for donations.

As we've transitioned in the new year, there is much to look forward to. We launched the rebranded USA Lacrosse this spring, aligning our initiatives under a clear and singular brand. Most areas of the country are returning to full play and our headquarters is buzzing with activity.

On a personal note, I will be stepping down as CEO of USA Lacrosse this year. It's been a great run, but it's time. I'm ready for a change, the organization is well-positioned to achieve greater levels of accomplishment under new leadership and I look forward to watching the next stages of growth and evolution unfold.

I'm incredibly proud of what USA Lacrosse has accomplished, none of which would have been possible without widespread support from members, donors and sponsors, and the engagement of so many stakeholders. It's been a distinct privilege to serve the sport over these many years, and I give thanks each day for the countless opportunities and experiences I've had. Thank you for your support.

Steve Stenersen
CEO, USA Lacrosse

WE ARE USA LACROSSE

Sports change lives. Lacrosse has changed ours.

And now, we strive to guide players of all levels toward opportunities that are safer and more fulfilling, where they can realize their own love for the game.

US Lacrosse is now USA Lacrosse, rebranding for the first time since eight organizations merged in 1998 to form a unified national governing body and usher in an unprecedented era of growth in the sport.

Our name and logo have changed. Our mission and vision endure.

We still envision a future that offers everyone a lifelong opportunity to enjoy the sport of lacrosse. We remain steadfast in our commitment to provide leadership, structure and resources to fuel the sport's growth and enrich the experience of participants.

We are "USA" Lacrosse because our pursuit to elevate the sport at the elite level and our promise to support our youngest players' dreams are harmonious. We represent the breadth of the lacrosse community. We represent you.

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About the New Logo

BADGE

Our brandmark takes the shape of a badge, a symbol of our responsibility to lead with dignity and respect as the governing body of the sport.

OUTLINE

Our shield is framed with an outline to remind us that our centralized leadership is crucial to the entire lacrosse community. A break in the otherwise continuous outline symbolizes our welcoming and inclusive approach to growing the sport.

STARS

The stars on our crest represent the three attributes that guide our brand and our decisions: trusted, inclusive and inspiring. Our center star is slightly larger, reminding us that our leadership must be inclusive of many perspectives and that our commitment to welcoming and supporting participants at all levels is what truly propels the growth of the sport.

USATM
LACROSSE



WORDMARK

Our wordmark is indicative of our combined efforts to represent the breadth of our community. We are "USA" Lacrosse because our pursuit to elevate the sport at the elite level and our promise to support our youngest players' dreams are harmonious in our overall mission.

LACROSSE HEAD

A proud icon of our community symbolizing the heritage, future and shared love for the game. The unique shape of the head represents both the men's and women's games.

STRIPES

Our brandmark honors the design of our nation's flag, as we support players across the United States to serve as athletic ambassadors in their communities and on the world stage.

> WHY WE REBRANDED

Brand Alignment:

Unifying our key properties, including the national teams and the magazine, under one umbrella.

Clarify Mission:

We identified the player as our "north star." We provide resources for all aspects of the sport, but ultimately everything points back to enhancing the experience for the player.

Improve Member Experience:

Through our research, we established opportunities to improve the value and experience for our members.

REIMAGINING OUR DIGITAL ECOSYSTEM

- » The refreshed USA Lacrosse website (usalacrosse.com) was dramatically enhanced with a responsive platform that provides our audiences with a simple navigation to help them explore and find what they are looking for.
- » Our digital communications and social media platforms will be enhanced to engage with our audiences and create new opportunities to unite our community, grow the sport and support lacrosse experiences that are safer, fair and fun.
- » The USA Lacrosse Magazine website (usalaxmagazine.com) also will receive a facelift in the coming months.

USA LACROSSE MAGAZINE

Since 1978, USA Lacrosse Magazine has inspired generations of lacrosse families to love this great game and leave it better for the next. We harness the power of storytelling to help fuel the sport's growth and enrich the experience of participants.

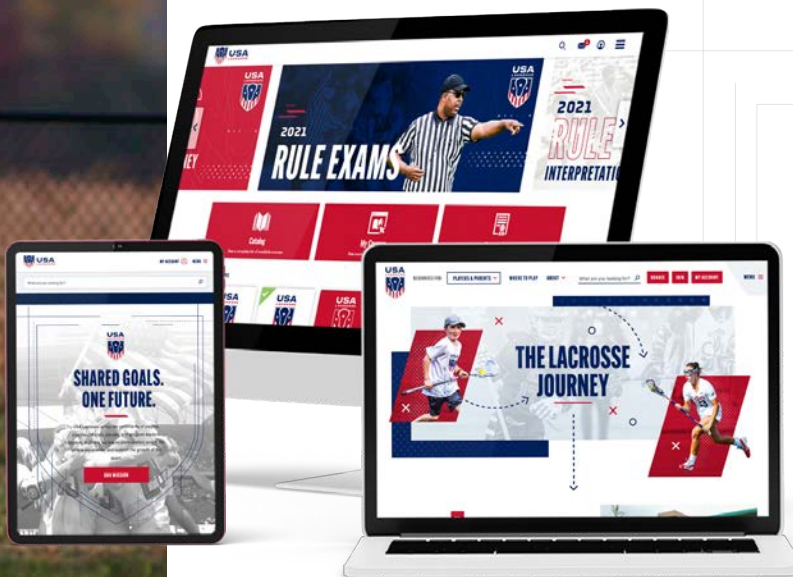
FROM THE FIELD

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We Grow Together

USA Lacrosse works with our partners to create sustainable programs in underserved communities across the nation. Your support helps share the love of lacrosse with everyone.





We launched a Lax at Home landing page on our website to aggregate resources for player and parents, in addition to coaches and officials.

We developed a video series for age-appropriate individual training at home that gave a road map for parents to work directly with their children, even if they were unfamiliar with the sport. The 23-video series utilized USA Lacrosse staff and volunteers as instructors and was divided into four age groupings.

Our magazine staff also worked with some of the top pro players in the sport on a series of videos aimed at higher level players to allow them to work on their game individually and in small groups at a time when very few practices were taking place.

Our webinars also expanded to include content for athletes, including an eight-week series on Athlete Mindset Series that had current and former athletes sharing tips and tools to allow athletes and coaches to improve.

attendees for our webinars last year and we now have just under 1,000 certified trainers around the country to help improve knowledge.

USA Lacrosse also continued efforts to bring new officials into the sport and we had 1,722 beginning officiating courses completed.

With many players stuck at home and not able to participate with their team, USA Lacrosse stepped up to meet their needs.

A Shift to DIGITAL

Education and training resources provided by USA Lacrosse have been a key catalyst to the sport's growth over the last two decades. The global pandemic forced a rapid shift in how that knowledge was shared.

In the opening months of 2020, USA Lacrosse delivered 157 live, in-person Coach Development Program (CDP) instructional clinics. By mid-March, that was no longer an option. Over the spring and summer months, we rolled out several webinars to help bridge the gap until we unveiled virtual CDP clinics in the fall. All told, more than 3,700 coaches ended up participating in either the in-person or virtual clinics in 2020.

We also expanded our video offerings,

including the roll out of an eight-video package on "How to Teach the Basics" that provided coaches a guide to work with newer players on the fundamentals. This was an especially important resource for many individuals that were thrust into coaching roles unexpectedly because of the pandemic.

Two key course additions to our online Learning Management System were a "How to Coach Kids" course that was developed in conjunction with the United States Olympic and Paralympic Committee, and a "Safe and Legal Defense" course designed for women's lacrosse coaches to help them teach the appropriate way to play defense to help keep the game safer.

We made similar strides in shifting more training resources online for officials. In recent years, we've seen tremendous engagement through webinars with the more than 13,000 officials connected to USA Lacrosse and that continued in 2020. We had over 12,000



9,552

Online coaching courses completed on the USA Lacrosse Learning Management System.



2,965

Coaches that attend the USA Lacrosse Convention and/or 17 professional development webinars.



12,916

USA Lacrosse rules exams passed by officials



THE FUN IN FUNDAMENTALS

How Flex6 Lacrosse™ helped grow the game in Virginia during the pandemic

BY NELSON RICE

Matthew Dalon is more familiar with barriers than most.

A coastal resilience master plan program manager for Virginia's Department of Conservation and Recreation who has more than 15 years of experience in waterfront asset management, Dalon spends a lot of time thinking about how best to protect the Commonwealth's coastline and its barrier islands from sea level rise and erosion.

Yet it didn't take long for Dalon to realize the benefit of USA Lacrosse's Flex6 program when it came to building the sport in Goochland County. Inspired by the Lacrosse

Athlete Development Model, Flex6 Lacrosse — a fun, fast-paced non-contact version of the sport — is designed to meet the unique needs of communities across the country that want to provide accessible programs for people of any age and skill level.

It's done that and more in Goochland, a small rural community outside of Richmond.

"Without the Flex6 program, I know we wouldn't have had enough kids that would have had the full gear to make teams and to play around us, so the program would have died," Dalon said. "Flex6 really eliminated the barriers to entry, because all you need is a stick to play. It's a great low-cost entry into the sport."

Last year, the lacrosse program established by the Goochland County parks and rec department played for two and a half weeks before the COVID-19 pandemic brought the



It's reaffirmed why I love the sport so much. It's like going out in your backyard and playing."

— JON STEHLE

FAIRFAX POLICE
YOUTH CLUB

season to a halt. After the program leader moved away from Goochland for work, Dalon found out that the county did not plan to continue offering lacrosse.

Inspired by his former coach and South Jersey lacrosse legend Val Curran, Dalon took up the call and founded the Goochland Lacrosse Club. He received a USA Lacrosse First Stick Program grant and used USA Lacrosse's league management system to set up the club's website and organize its registration, which was free for those in need. Goochland Lacrosse started practices in mid-March, following the USA Lacrosse return-to-play guidelines.

Fifty players ranging from kindergarten through eighth grade were split into three age groups. At the first practice, Dalon had the players toss around Gator balls (typically used for dodgeball) to work on spacing and movement. Since then, he told them they could use any stick (as long as it's a lacrosse stick) and they've transitioned to Pinky and SwaxLax balls. Players who were tentative at first grow more confident through Flex6 Lacrosse

"Did everyone have fun?" Dalon will ask at the end of each practice at Leakes Mill Park, the answer always a resounding, "Yes!"

"Flex6 is putting the fun in fundamentals," Dalon said. "It's fun and fast to play and faster to learn. I'd highly recommend it for youth programs that are just starting out like we are or younger programs — anywhere from K through 4. There's more to gain from Flex6 at that age than necessarily a traditional game."

Flex6 Lacrosse also helped the Fairfax Police Youth Club navigate this spring. One of the smaller organizations in the Northern Virginia Youth Lacrosse League, the FPYC usually only has one team per age group. Entering 2021, program leader Jon Stehle knew it was unlikely there would be enough players to field full teams. Flex6 Lacrosse offered the flexibility to form pods and let siblings practice together.

The benefits go beyond logistics, though. A parent who is now one of the club's volunteer coaches told Stehle earlier this spring, "I wish more sports would take this approach."

"It's reaffirmed why I love the sport so much," said Stehle, who is serving his second term on Fairfax's City Council. "It's a fun experience. It's like going out in your backyard and playing. That's what not only the players, but the parents and the community were hungry for."

A current favorite at FPYC practices is the Hungry Hungry Hippos ground ball drill. Flex6 Lacrosse enables players to guide the discussion and engage with what they're interested in. The smaller co-ed group setting also provides individual players more attention and forges a greater connectivity.

"These players are all going to go to a high school, a middle school or an elementary school together, and they're going to see each other in the hallways as lacrosse players, as teammates," Stehle said. "That is what I care about most as a community leader. That's why the program exists."



"For New York State, it was no-contact lacrosse," said Justin MacDougall. "We couldn't travel. We focused on what we could do. The last couple of practices, we had small-sided games with each other. It worked out. The bottom line is the kids walked away happy. The parents walked away happy. It was definitely hard, but we did it."

Our work didn't end there.

Many parts of the country faced restrictions to play – especially boys, in part based on the National Federation of State High School Associations' classifying boys' lacrosse as a high-risk sport in terms of COVID-19 transmission. Some states followed that guidance and pushed it down to the youth sports level.

Advocacy efforts from USA Lacrosse eventually helped the NCAA deem both men's and women's lacrosse as a moderate-risk transmission sport and the NFHS to eliminate its risk classification structure. USA Lacrosse also provided support on an individual state basis to help areas navigate playing opportunities for youth and high school players.

A two-year study at the University of Florida, partially-funded by USA Lacrosse, on the effects of headgear in women's lacrosse expected to end in 2020 was extended another year due a lack of data from the pandemic-shortened season. USA Lacrosse continues to fund research in this important area.

Returning TO PLAY

We all love lacrosse. When the global COVID-19 pandemic hit and paused the sport all over the country, we wanted nothing more than to get back on the field. But how?

USA Lacrosse was there to help bring the sport back. Relying on the medical experts on our Sports Science & Safety Committee, and weighing input from leaders throughout the lacrosse community, we developed a set of recommendations that helped bring the sport back as safely as possible.

We launched the first set of recommendations in late May and followed up with more detailed information for larger-scale events in early July.

Beyond the recommendations, we shared best practices for coaches, officials, program leaders and parents to help them make informed decisions. We hosted a series of webinars, ranging from basic safety protocols to retraining athletes to insurance considerations, to provide additional guidance.

The net result was people getting to enjoy the sport again. Things were different, smaller and more localized in many cases, but in large parts of the country, kids got to play with no major complications.

Following the USA Lacrosse Return to Play recommendations and New York State protocols, Saugerties (N.Y.) Area Youth Lacrosse proceeded, even bigger than planned. When the local Little League baseball program canceled its season, another 25 players signed up to play lacrosse with SAY-LAX.



36,000

Number of NCSI background checks funded by USA Lacrosse since 2018 that have been completed by adult coach members to help keep youth athletes safe as part of the organization's abuse prevention program.



44

Number of experts from the medical and lacrosse communities that provided guidance on the Return to Play recommendations



IT FELT LIKE A REGULAR LIFE

Laconia (N.H.) Lacrosse Club provides sense of normalcy with return to play

BY BRIAN LOGUE

In recent years, the Laconia (N.H.) Lacrosse Club has found a simple recipe for success — make it fun.

"We try to build it into a community, not just a sport," said Paul Marinace, the girls' director for the club. "We have winter clinics, do a lot of promotion at the elementary schools and word of mouth is huge. We try to give the kids a really good experience — fun practices, beach days, bike rides. When they think of all the fun they have during the season, they bring their friends along."

It has worked.

Five years ago, the program had just one girls' team — a combined third- through sixth-grade team with 22 girls who Paul's wife, Rose Marie Marinace, coached.

The club has grown to six girls' teams, including multiple teams at the 10U and 12U age levels, and nearly 100 players. The boys' program, meanwhile, has teams at every age level from 8U through 14U.

But just as practices were set to start for the 2020 spring season, the coronavirus pandemic shut everything down.

"We kept them in the loop and told the parents that we were planning to hold practices as soon as we were allowed," said Paul Marinace, who coaches three of the girls' teams.

New Hampshire has had one of the lowest counts of COVID-19 cases in the country and Laconia, located in the central part of the



The enthusiasm from both the players and families was electric. For one hour, it felt like a regular life."

state, sits in a county which is among those with the fewest cases in the state.

That combination of factors led to an overwhelming response when the calls went out in late June to see if the girls' lacrosse players were interested to get back on the field after the governor allowed youth sports to resume practices.

Initially, the practices primarily served the purpose of reacquainting with friends and venting over their shared misfortune.

"A lot of them were pretty cooped up with no school and no friends for three months," Marinace said.

According to Marinace, at one of the practices, a 9-year-old girl asked, "Can we just sit in a circle and talk about how corona has ruined our lives?"

"The first few weeks, getting them together was the main goal and that was very rewarding," Marinace said. "As the season went on, it was more about lacrosse."

By early July, the governor had lifted restrictions to allow games to take place. Marinace began calling around to other clubs in the state to see if they were playing. Many of the lacrosse programs in New Hampshire are in the southern portion of the state, near the Massachusetts border, which had much higher rates of COVID-19 infection. Most of those programs had not resumed activities, but Marinace was able to set up a game with a program from Bow, N.H.

"All of our 8U girls were new and half of our 10U had never been in any type of

competition," Marinace said. "For a lot of the 8U girls, it was their first experience with a team sport. Just knowing there was a game coming gave them some focus. One of the biggest reasons we wanted to have a game was to give them a goal to work towards."

According to Marinace, at the time, Laconia was one of just two community-based programs in the state — the New Hampshire Youth Lacrosse Association encompasses 36 towns — that practiced and played games over the summer. They emphasized fun and team building. On especially hot days, they had practices and picnics at a state park on Lake Winnepesaukee.

In a note to USA Lacrosse New England regional manager Ryan Larkum, Marinace wrote, "Game day arrived, and both teams met in Laconia on a beautiful, sunny day, on a perfectly lined field, with families spaced six feet apart on the sidelines and a referee wearing a mask. We didn't have draws — to keep the girls separated — but otherwise it was a perfectly normal game with tough competition and tons of enthusiasm!"

"The enthusiasm from both the players and families was electric," Marinace wrote. "For one hour, it felt like a regular life. The game ended nearly in a tie, and everyone was so happy to have had a tiny season."

Following that special day, the teams played four more in-house games. The summer wrapped up as an eight-week season with no COVID-related health incidents and a desire for the girls to play even more.

"They can't wait to get back out there this spring," Marinace said.



Expanding our COMMUNITY

Since its inception, USA Lacrosse has focused on growing the sport by creating opportunities. But that's just one part of the recipe for success.

The social justice movement throughout our country last summer helped illustrate how much work remains to be done in our sport to ensure that people who come to the sport feel welcomed. Through its communications vehicles, USA Lacrosse helped provide a voice to everyone in our community to help improve understanding and encourage change.

The organization also did a deep internal analysis to identify, understand and correct any racial and ethnic biases or inequities

within our systems, policies and processes.

One of the steps the organization took was the creation of a standardized anti-harassment and discrimination policy and associated corrective action plan intended to assure consistency in addressing inappropriate conduct by players, coaches, officials and fans. USA Lacrosse is working with stakeholders on the ultimate goal of assuring this policy is adopted, promoted and enforced by every league, club and tournament in the country.

The pandemic also wreaked havoc on the traditional play of the game, so USA Lacrosse helped develop some new takes on the sport — one formal and one informal.



A build your own game of "Pick-Up Lacrosse" guide was shared with ideas for kids to create their own rules, design their own field, choose their own balls and even get creative with things like special power up powers.

More formally, USA Lacrosse launched its Flex 6 guidelines, which had been in development prior to the pandemic. This gender-neutral version of the game allows up to six players per side and can be played with minimal equipment. It's great for informal play, teaching beginners how to play and was perfect for the pandemic when gatherings were limited to small groups. Many community programs around the country have begun to use this as an introduction to the sport.

USA Lacrosse continued to provide guidance for leagues and organizations and debuted its Member Organization Standards, focused on Membership, Rules, Administration, Safety

& Risk Management, Sportsmanship Conduct, Certified Coaches, and Certified Officials.

Organization is critical to a program's success.

"It's got to be well organized and structured," said Mike Tobin, president of Smithtown (N.Y.) Youth Lacrosse. "That's the only way you're going to get people, be it volunteers or participants, to be willing to be a part of it."

Despite the financial challenges of the pandemic, USA Lacrosse continued to provide grant programs around the country and got creative when needed. The East Aurora (N.Y.) Lacrosse Association took to hand delivering sticks to players after holding an in-person TryLax event wasn't feasible due to social distancing restrictions. We stayed nimble too, developing a TryLax on Demand webpage with videos for young players to follow to learn how to play the game and use their new sticks.



16,198

Number of youth directly impacted by USA Lacrosse grant programs in 2020



\$1.2M

Retail value of equipment grants provided by USA Lacrosse



210

Number of schools that received Physical Education Soft Stick kits to help bring lacrosse into schools



Bridging the OPPORTUNITY GAP

Dallas-based Bridge Lacrosse provides a pathway for DFW's urban youth

BY MATT DASILVA

David Higbee was just a disillusioned college graduate looking to latch onto something he loved.

The job market stunk. "2008 was not a great year to graduate college," Higbee said. With a biomedical science degree from the University of Oklahoma, he moved to Dallas to work for a pharmaceutical company, the first in a series of unfulfilling jobs that also included stints as a chemist and city health inspector.

Higbee Googled "lacrosse in Dallas" and discovered Bridge Lacrosse, the nonprofit and USA Lacrosse member organization

that serves nearly 800 student-athletes from diverse and low-income communities in the Dallas-Fort Worth area.

Higbee was not a lax head by any stretch. A Tulsa native, he had never played lacrosse before his sophomore year at Oklahoma, when a freshman named Alex Perry put out flyers around campus to drum up interest in a new club team. Higbee spent too many hours in a basement lab to commit to play his sport of choice, hockey, at Oklahoma. The stick-and-ball game beckoned.

"I'll send him a note every couple of years," said Higbee, now 35. "Hey man, I still need to thank you for getting me sucked into this sport because it's my life. It's my wellbeing. And it's also getting these kids that we work with opportunities."

At Bridge Lacrosse, Higbee found more than just an outlet for his boundless energy. He

Lacrosse is a gateway. If we can get a kid hooked on lacrosse, what other doors can We open?"

DAVID HIGBEE

EXECUTIVE DIRECTOR OF BRIDGE LACROSSE

found a vocation. He started as a volunteer coach and board member, then took over as executive director in 2011 when the founder, Edie Lycke, stepped down after seven years. Bridge Lacrosse had also parted ways with the private consulting firm that managed core business functions.

Higbee was 26 years old when he took over Bridge Lacrosse. He learned from scratch all the intricacies of nonprofit management, from network and marketing to writing grant proposals — all while continuing to coach boys' and girls' teams. "It was drinking from a fire hose," he said.

He's savvier now, but he's still largely responsible for all operations.

"I'm either in the locker room counting cleats, or I've got to learn how to tie a tie and go to a board meeting or a donor meeting. It's the whole variance, man," Higbee said. "Bridge has been in a lot of ways my MBA program. I wear all hats, but it also allows me to always try something different and new. I love that entrepreneurial mentality."

If ever he grows wary, Higbee reminds himself of Bridge Lacrosse's simple but profound mission "to use lacrosse to broaden the horizon of our community's youth." He's motivated by the success of South Dallas kids like Nakeie Montgomery and Jeremy Winston, a couple of Bridge Lacrosse products now playing college ball at Duke and Jacksonville, respectively. He's particularly excited about Janyria "JJ" Woods, the class of 2022 prospect who received calls from five Division I coaches when the recruiting contact period opened Sept. 1.

In addition to its youth and middle school programming, Bridge runs varsity teams that compete in the Texas scholastic leagues. Its à la carte K-12 programming has something for kids of all ages, experiences and skill levels. Higbee emphasizes emotional intelligence in grade school, enrichment and engagement in middle school and college readiness in high school.

"We're not just here to show up and give kids sticks," he said. "Lacrosse is a gateway. If we can get a kid hooked on lacrosse, what other doors can we open for them?"

Bridge Lacrosse, whose name was inspired by USA Lacrosse's Building Relationships to Initiate Diversity, Growth and Enrichment (BRIDGE) program of the 2000s, draws its participants from a sprawling area representing 99 schools. Ninety percent of players are Black or Hispanic. Most receive free and reduced-price lunch at school.

Without ties to a school or rec council, Bridge drums up interest much in the way Higbee got hooked on the sport at Oklahoma. He'll hand parents stacks of flyers and ask them to distribute them around neighborhood apartment complexes, at churches and in schools.

USA Lacrosse provides discounted membership to Bridge Lacrosse, which over the years has received AED, diversity and sportsmanship grants. "The magazine is a huge thing for our kids," Higbee added. "They realize there's a really high ceiling in this sport."

Now they'll see themselves in the same space.



It's Bigger IN TEXAS

The 2020 calendar got off to a big start for the U.S. national team program with the U.S. men's senior and U19 teams heading to San Antonio for Spring Premiere. The senior team, playing against Japan for the first time since 2014, had to rally for an 8-5 victory before putting on a show in a Blue-White exhibition game the following day.

It was another step in the build-up to the next world championship in 2023, and a chance for the nation's best to once again represent their country.

"It's always an honor," said veteran Marcus Holman. "Right after I graduated in 2013 that summer, I began the initial tryouts for that 2014 team. To be a part of a losing team in

2014 and a silver medal, and to come back and win a gold in 2018 has been super special. But to be out here now in 2020? It becomes a little bit sweeter each event that goes by."

The U19 team posted big wins over a local all-star team and Japan as they geared up for their world championship in Ireland a few months away. But then the pandemic hit, putting their dreams on hold as the event was postponed.

The pandemic has created a complete reset for the World Lacrosse calendar. The U19 men's event was postponed twice and will now be played in 2022 with the age restriction making a move to U21 to allow the same group of players to be eligible.

"When the announcement came that we were all hoping for, there was real excitement," said head coach Nick Myers. "It gave this group of men and the staff a little light at the

end of the tunnel. It let them know that this dream of representing the United States and competing for a world championship still existed."

The World Lacrosse Women's World Championship was postponed from 2021 to 2022 and USA Lacrosse will host the event at Towson University, the first time it has been held in the country since 2005.

Even with the cancellations of events and postponements of world championships, the U.S. team players remained engaged and focused on supporting the growth of the sport.

U.S. players hosted Zoom meet-and-greets with local youth players from each of the 10 USA Lacrosse regions. National team players conducted virtual clinics for players and shared tips for instructional content in USA Lacrosse Magazine.

Anticipation remains high as the national team is set to have even more opportunities in the future. The development of Sixes by

World Lacrosse, a 6-on-6 version of the sport that will be used at the multi-sport 2022 World Games in Birmingham, Ala., will create new competitions for both U.S. men's and women's team players. World Lacrosse remains committed to the traditional game as its primary focus for field lacrosse, but the new option will aid development in growing nations and provide a marketable product that fits into multi-sport competitions such as The World Games.

After a successful launch in 2019 with over 1,300 participants, the pandemic also caused a complete cancellation of the National Team Development Program in 2020, but the program has regained the positive momentum with 20 regional events scheduled for 2021, culminating once again with competition alongside the senior teams at Fall Classic.



30

Record number of nations expected to compete when USA Lacrosse hosts the World Lacrosse Women's World Championship in 2022.



31

Record number of world championships won by the U.S. national teams.



8

Number of men's teams and women's teams that will compete during The World Games 2022 in Birmingham, Ala.

FINANCIALS

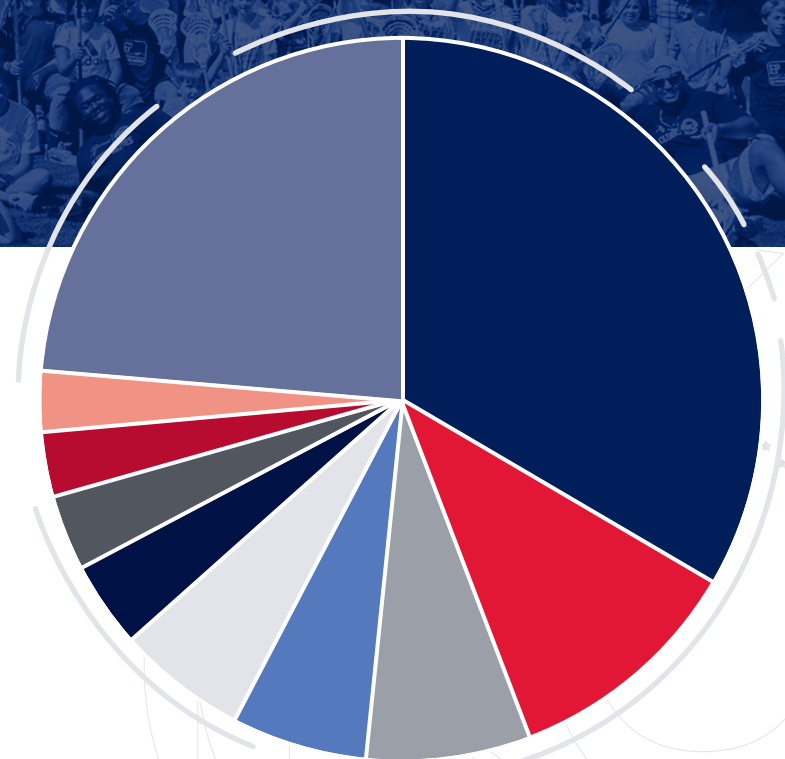
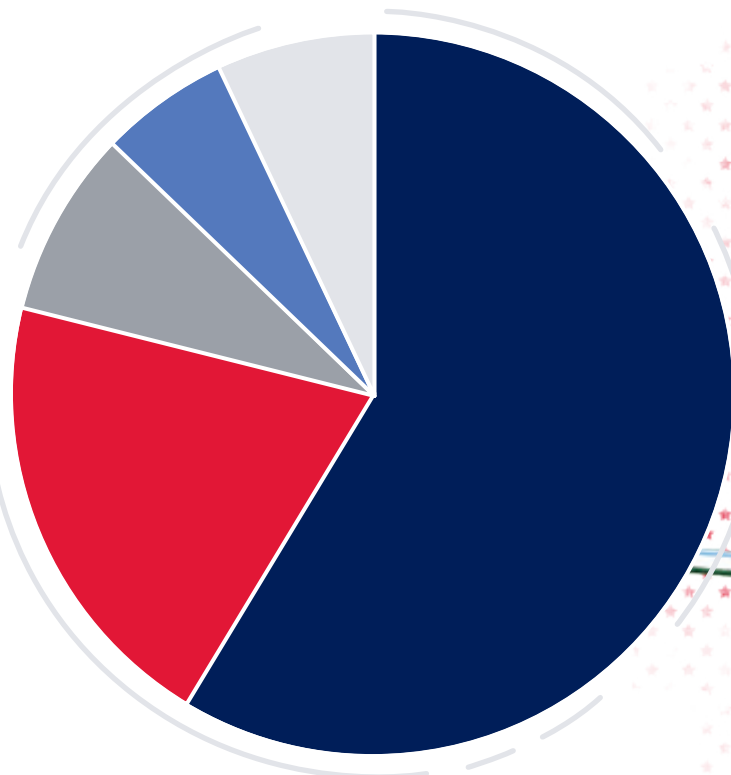
USA LACROSSE AND USA LACROSSE FOUNDATION

Revenue

● Membership	\$13,061,083
● Fundraising	\$4,507,885★
● Partnerships	\$1,854,175
● Investment Earnings	\$1,295,095
● Other	\$1,551,746

TOTAL REVENUES \$22,269,984

★ Includes two mission sustainability grants from generous donors totaling \$3,500,000.



USA LACROSSE AND USA LACROSSE FOUNDATION

Expenses

● Member Benefits & Services	\$5,671,259
● Events, Retail & Facility	\$1,831,921
● Grants	\$1,247,273
● Marketing & Communications	\$1,023,859
● Coach/Official Development	\$982,201
● Fundraising	\$658,246
● Safety	\$575,213
● Partnerships	\$493,662
● National Teams	\$460,903
● Support and Administrative	\$4,009,519

TOTAL EXPENSES \$16,954,056



ABOUT USA LACROSSE

USA Lacrosse provides a leadership role in virtually every aspect of the game. The development of USA Lacrosse policy and priorities is determined by the leadership of volunteers from all over the country who contribute their time and expertise to USA Lacrosse as members of the Board of Directors, one of the 10 Board Committees or on various subcommittees.

The USA Lacrosse Board of Directors meets three times each year, in January, June and September. The Executive Committee meets with staff monthly to monitor the progress of the organization.

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The USA Lacrosse Foundation raises funds above and beyond membership revenue to inspire participation in—and fostering the responsible growth of—lacrosse. Every gift matters.



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In 2004, National Hall of Fame member Norm Webb left \$4.5 million to US Lacrosse — the largest gift ever received by the organization. Since his passing, other visionary individuals have followed his example of leadership. The A. Norman Webb Jr. Legacy Society honors and recognizes the generosity and thoughtful financial commitment of those who, like Norm Webb, have chosen to leave a lacrosse legacy through a planned gift to USA Lacrosse or the USA Lacrosse Foundation. For information on enrollment, contact Mike Cather, VP and Chief Relationship Officer, at 410.235.6882 x204 or mcather@usalacrosse.com.



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